

President Obama Declares September National Preparedness Month

This September, organizations and citizens from across the nation will come together for the seventh annual National Preparedness Month (NPM), designed to encourage Americans to prepare for emergencies in their homes, businesses, and communities. FEMA's Ready Campaign is asking organizations to take part by joining the National Preparedness Month Coalition, committing simply to inform members, employees, and customers about the importance of being prepared for emergencies, large and small. NPM is designed to encourage Americans to take simple steps to prepare for emergencies in their homes, businesses, and communities. NPM Coalition membership is open to all public and private sector organizations for free. By joining the Coalition your organization would agree to promote emergency preparedness during the month of September.

Once you register you will receive access to the NPM Web site where you can find a toolkit that includes templates, resources, and tips to assist you with promoting emergency preparedness. You will also find an NPM calendar where you can post your events and see what other organizations are doing in your community. In addition, can share your success stories and read about the successes of others.

Registering for the Coalition is easy – visit <http://ready.adcouncil.org/>. Coalition members will be listed on the NPM Web site and receive a toolkit with templates, tools and ideas. To learn more about NPM, visit www.ready.gov and click on the NPM banner. If you have any questions, please don't hesitate to contact the Ready Campaign at NPM@dhs.gov.

Sample of National Preparedness Month Educational Tools Available

- **Website Widgets** <http://www.fema.gov/help/widgets>
 - Ready campaign Widget: inform how to get a kit, make a plan and be informed.
 - National Preparedness Month widget.

- **Popular Links & Downloadable Materials**
 - Ready Campaign: www.ready.gov (English) and www.listo.gov (Español)
 - Get an emergency supply kit:
<http://www.ready.gov/america/getakit/index.html>
 - Family emergency plan:
<http://www.ready.gov/america/makeaplan/index.html>
 - Emergency supply kit list: <http://www.ready.gov/america/getakit/kit-print.html>

- **Newsletters /Articles**
 - E-mail for Employees, Members and Stakeholders.
 - Newsletter /Web Site Article/ Blog Entry for a General Audience
 - Newsletter/ Web site Article/ Blog Entry for Business Owners/ Managers Audience

- **Bill Stuffers**

- **Instructional Videos**

- **Public Service Announcements**

- **Materials**

- **Poster**